BarTender®
BY SEAGULL SCIENTIFIC

Business is hard.
Labeling doesn't have to be.



Comprehensive labeling software for businesses of all sizes

With over 30 years of experience, BarTender® software is trusted by organizations around the world to improve safety, security, efficiency, and compliance by optimizing their labeling, marking and printing processes.

The world's largest companies and hundreds of thousands of small businesses rely on BarTender to help them:

- Alert a customer to potentially harmful food allergens
- Deliver the right medication to the right patient at the right time
- Track a food-borne illness back to the field where it started
- Ensure a safe work environment when handling hazardous substances
- Improve control of retail shrinkage and loss prevention
- Accelerate the supply chain by enabling integrated business planning and interoperability
- Create accurate labels, documents, and eye-catching signs
- And much more...

BarTender gives you the tools to easily and efficiently design labels and other documents, connect those designs to live database data, integrate automated printing with existing business systems, and launch print requests from any system, OS or device. And you can monitor and manage all these processes securely, from a single centralized location.

Trusted solutions that meet evolving industry demands

Every company faces new industry regulations and standard practices. Companies around the world trust BarTender to help them meet these critical requirements. Here are a few examples:

- Chemical manufacturers, distributors and importers use BarTender to deliver clear and consistent safety labels.
- BarTender helps companies comply with labeling laws for food allergens in the EU and food safety in every country.
- Hospitals, pharmacies, labs and clinics around the world use BarTender to enable data capture and tracking.
- BarTender is a secure component of FDA-compliant UDI installations for medical device companies; of validated installations at pharmaceutical manufacturers; and of the logistics, warehousing, transportation, compliance and traceability strategies of the world's supply chains.

Easy, flexible, powerful design with Intelligent Templates™

BarTender's exclusive Intelligent Templates™ improve design quality, reduce label maintenance, maximize printing performance, and eliminate the need to create and maintain hundreds of separate design documents.

Take advantage of powerful design logic that tells templates, layers and even objects "when to print" based on a single data source or database field, or on multiple conditions. Password protect layers to prevent unauthorized edits. Share global data fields such as incrementing serial numbers among all documents. Leverage text wrapping and autofit functionality to intelligently wrap variable length text around one or more objects, inside objects, or even inside the label border.



create

- Design and print almost anything, including packing slips and pallet labels
- Easily enter print-time information with customizable data-entry forms
- Consolidate designs with Intelligent Templates™



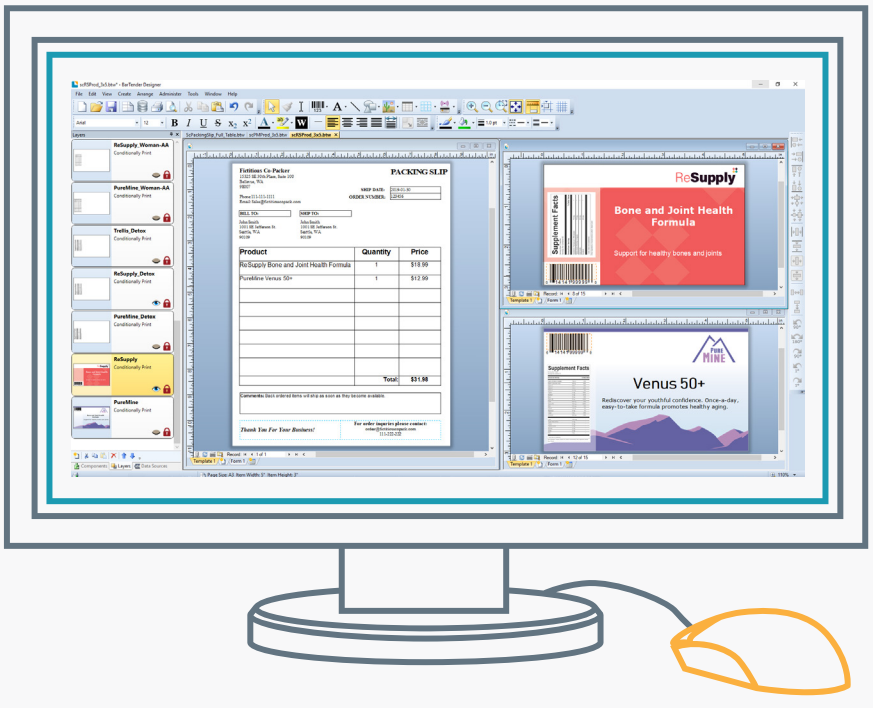
automate

- Print from any operating system, device or web browser
- Create sophisticated applications and print automatically from web services requests, data transactions, SDK requests and more



manage

- Centrally control and secure your entire labeling system
- Monitor print status in real time and view detailed history of system usage
- Easily integrate with SAP and Oracle



Secure centralized management

Operate, monitor, manage and secure your printing operations across multiple sites and even continents, all from a central location. BarTender supports permission-based printing, printer license pooling, printer redirection and failover, format encryption, job logging, system auditing and more.

Powerful print-time information capture

Design Intelligent Forms™ for capturing data at print-time. Leverage buttons and actions within your form to print multiple documents, write information back to SQL-based databases, send emails, or issue web service requests to other business systems. BarTender also supports the print-time capture of images and weigh scale data.

Legendary support around the world

Our global offices and deep online resources combine to provide support for all BarTender editions 24 hours a day.

The world's most comprehensive support for barcodes

BarTender includes more than 400 preformatted, ready-to-use barcode components and 60 symbologies, as well as support for GS1 standards.

The latest, most accurate data from files and databases

Minimize manual data entry by using data from spreadsheets, text files and databases. The BarTender Database Connection Wizard provides an intuitive database connection experience and supports nearly all industry standard databases, including SQL and Azure SQL, Oracle, SAP IDocs and XML files. Don't have a database yet? Build your own easily with the BarTender Data Builder.

Comprehensive RFID support

BarTender provides full RFID support for the latest label and tag types, including EPC (Electronic Product Code).

Advanced serialization

BarTender's flexible serialization lets you create unique serial identifiers at configurable frequencies. Keep track of the last used serial number by saving it directly to your BarTender document, into a BarTender Global Data Field, or even write the value back to your own SQL-based database.

Advanced card design

BarTender enables you to design and print two-sided cards, including magnetic stripe and smart card encoding.

Sophisticated integration and processes

Seamlessly connect BarTender's automated label printing processes to your existing business systems, including SAP, Oracle, Sage, Infor, HighJump, Epicor and more. Create configurable processes to automate repetitive operations, using the BarTender Process Builder as an alternative to programming interfaces such as ActiveX or the Microsoft .NET Framework.

Editions for every business size

BarTender's three editions allow you to easily upgrade your system as your business grows, without the extra cost and complexity of add-on products.

ENTERPRISE
EDITION

Manage, secure and control your entire enterprise label system, whether in one location or across continents

AUTOMATION
EDITION

Combine forms, actions and system integrations to build a powerful automated printing solution.

PROFESSIONAL
EDITION

Print from spreadsheets and databases, create forms for entering manual data faster, encode RFID tags and smart cards.

BarTender®

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Create and automate labels, barcodes and more



labels barcodes RFID cards

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SAP® Certified
Integration with SAP Applications

ORACLE Gold Partner

aim

GS1 us Solution Partner

Windows 10 Compatible

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